

CLEANTECH HACKATHON

PILOT INNOVATION WORKSHOP FOR STUDENTS

WHAT IS CLEANTECH?

Cleantech is any product, process or service which is able to:

-  Provide **superior performance** at a lower cost, by
-  Harnessing **renewable materials** and energy sources, while
-  Greatly **reducing negative ecological** impacts, as well as
-  **Improving efficiency & responsible use** (and reuse) of natural resources

Clean Technology is a vital component of a **circular economy** allowing greater efficiency & reuse of resources.



THE PROCESS

Students provided with a real world challenge

We create teams that work together to form a solution

Through working together, communicating and sharing ideas, students form a business plan to pilot this solution

Teams present their business plans in front of a panel of judges in a 'pitch-off' style competition

Winners are selected based on their scores for innovation, viability and professionalism

THE CHALLENGE



How can we make communities in Norwich more sustainable and resilient to environmental change?

Within your group, you must create an **innovative** and **viable** solution to this challenge. You must then pitch your plan to potential investors in a **professional** manor, remembering to include the applicable economic, environmental and social benefits of your solution.

ENHANCING SKILLS:

- Collaborative working within a small team
- Professionalism
- Innovative thinking with real-world challenges
- Problem-solving approach
- Entrepreneurial thinking
- Confident presenting